



YOUR COMPANY

MARKETING PLAN

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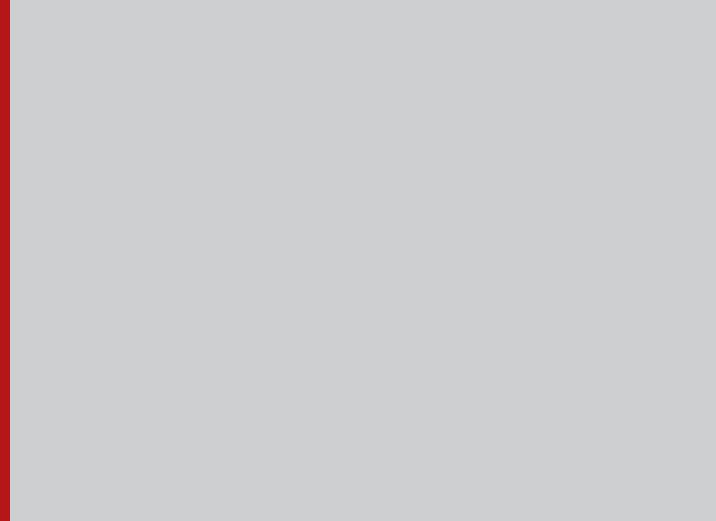
info@yourcompany.com

+111 1111 11111

www.yourcompany.com

EXECUTIVE SUMMARY

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1

MARKETING OBJECTIVE

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2

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3

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4

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RESEARCH

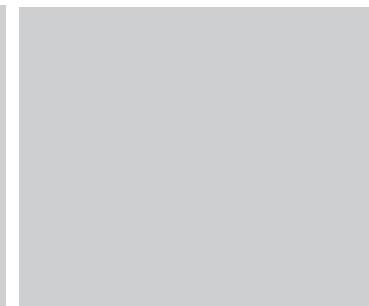


COMPETITION ANALYSIS

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BUSINESS 1



BUSINESS 2



BUSINESS 3



BUSINESS 4



MARKET LANDSCAPE

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CUSTOMER RESEARCH

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SWOT ANALYSIS

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STRENGTHS

PLACE STRENGTHS HERE



WEAKNESSES

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OPPORTUNITIES

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THREATS

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** ADD DISCLAIMERS OR LIMITATIONS HERE

CUSTOMER INTERESTS

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DEMOGRAPHICS

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LIFECYCLES

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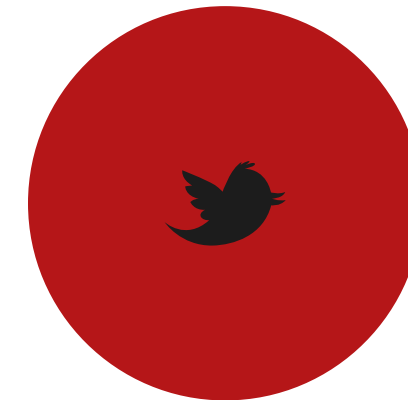
**BETTER
MARKETING
BETTER
BUSINESS**

SOCIAL MEDIA STRATEGIES



FACEBOOK MARKETING

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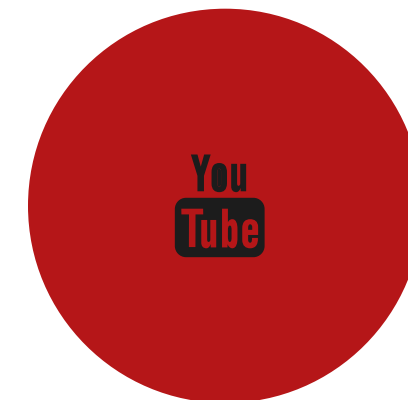
TWITTER MARKETING

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LINKEDIN MARKETING

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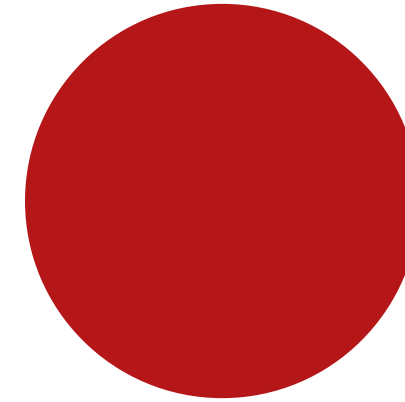


LINKEDIN MARKETING

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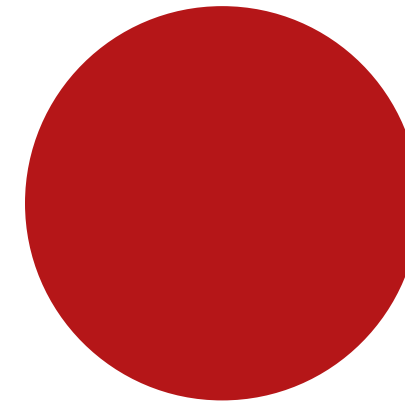
DISTRIBUTION AND PROMOTIONS

DISTRIBUTION AND PROMOTION STRATEGIES



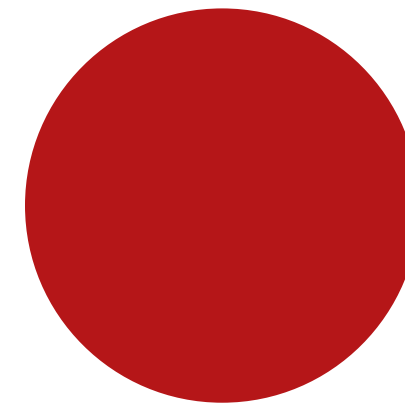
STRATEGY

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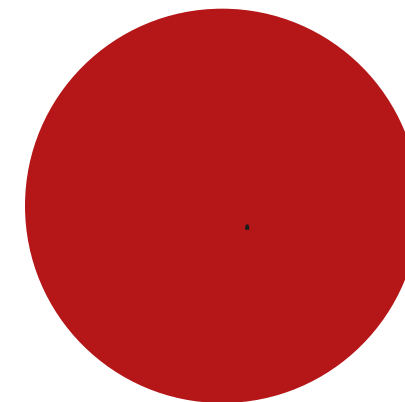
STRATEGY

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STRATEGY

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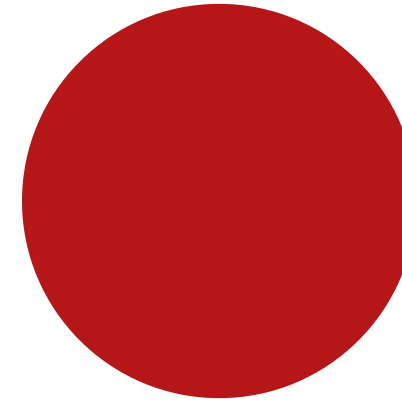


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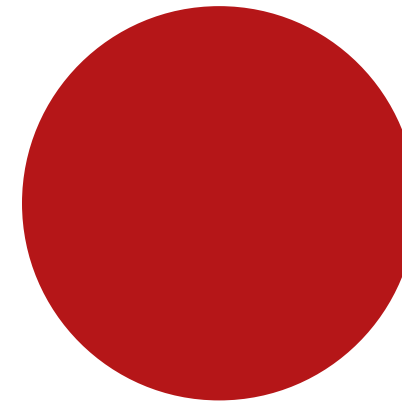
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CONTENT MARKETING

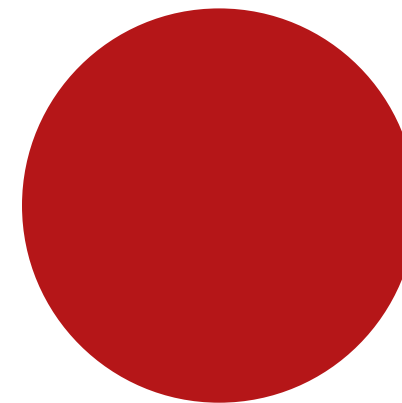
CONTENT STRATEGIES



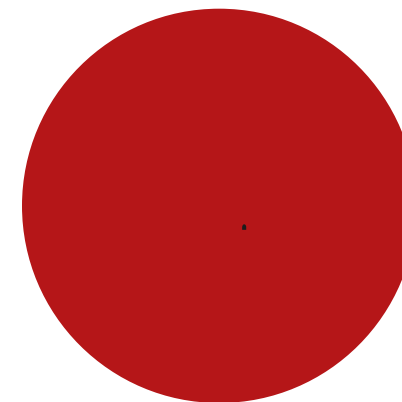
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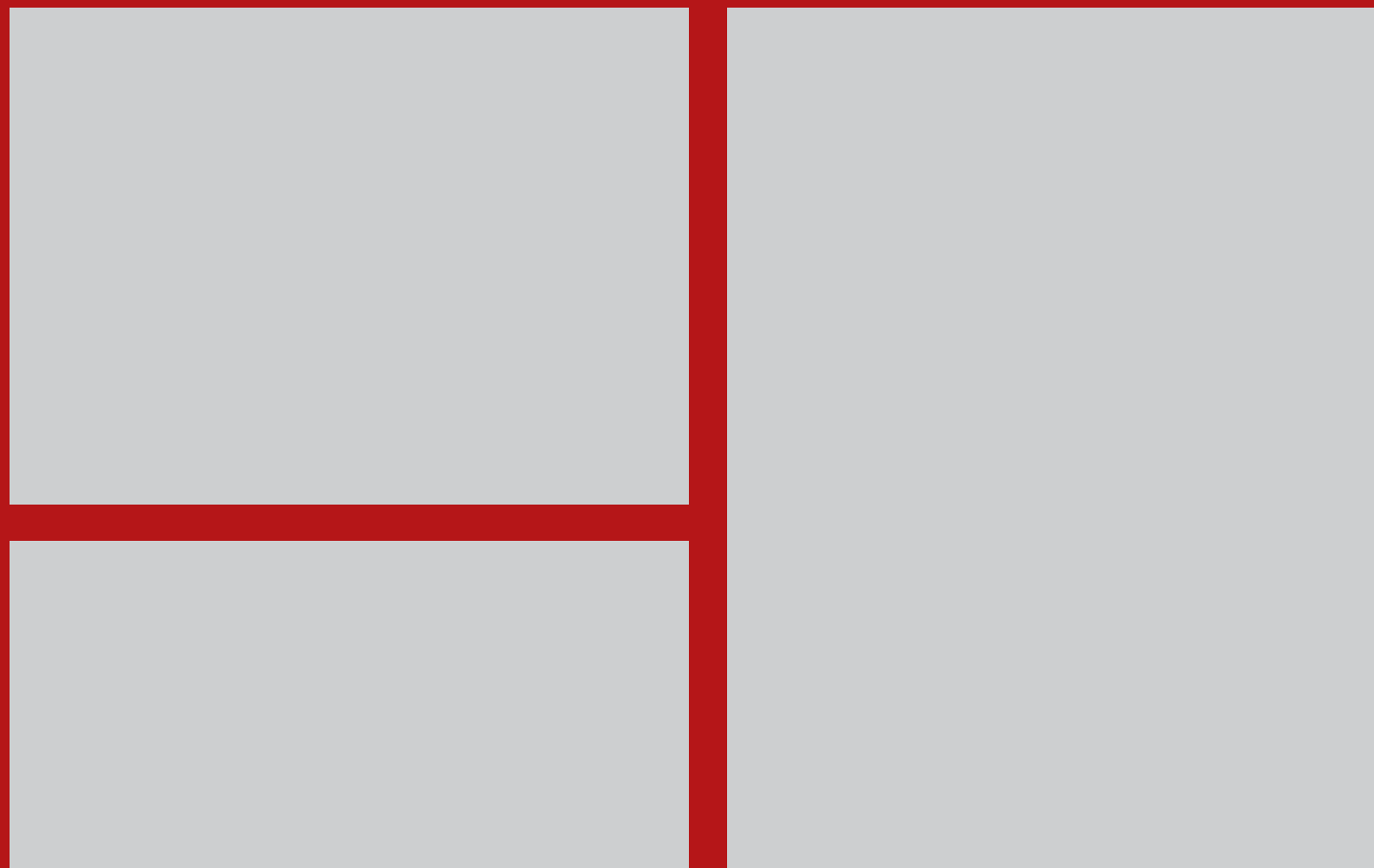
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COLLABORATIONS AND INFLUENCERS

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1

NAME

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2

NAME

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3

NAME

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4

NAME

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RETENTION PLAN



HEADLINE

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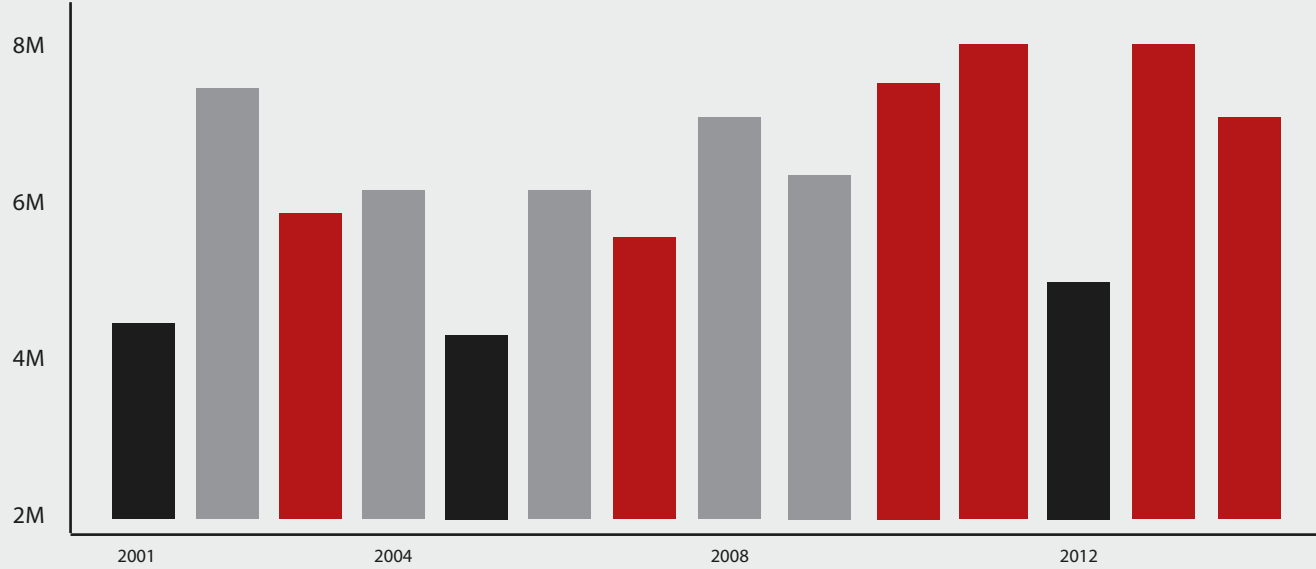
MARKETING BUDGET

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\$		\$	

PROFIT FORECAST

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